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young artists

HERBERT ART
GALLERY &
MUSEUM

COVENTRY OPEN 2025

Taking part guide

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19 years
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What is the Coventry Open?

An 'Open' is an exhibition in a gallery where the local communities can enter their work; it does not matter what your previous art experience is

In Coventry, the Open is shown at the Herbert Art Gallery & Museum

It is held every two years

This is a free-to-enter competition with prizes

You can sell your work commission-free if you choose

There are two artist categories to enter work in:

1. Young artists aged 15-18 years
2. 19 and over

This is where you will find it online:

www.theherbert.org



There is a panel of three independent judges that will choose what work is placed in the exhibition

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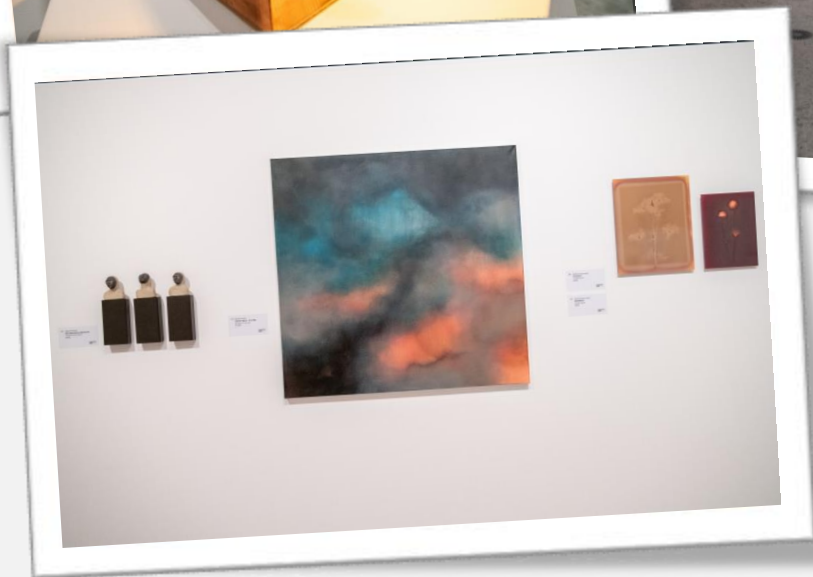
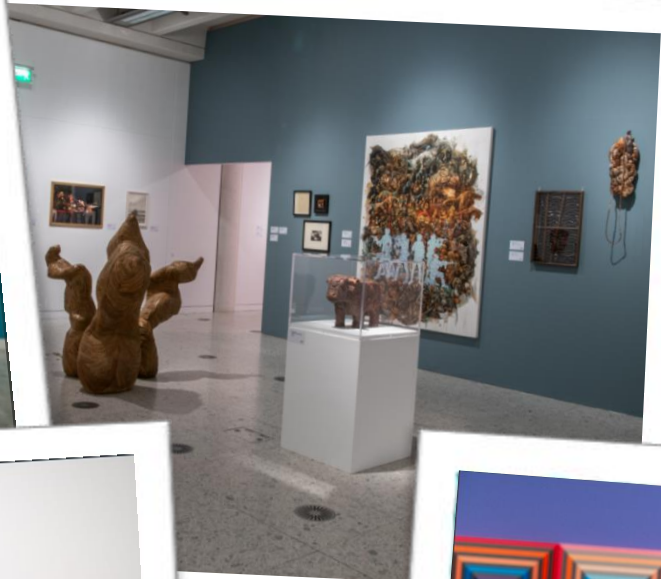
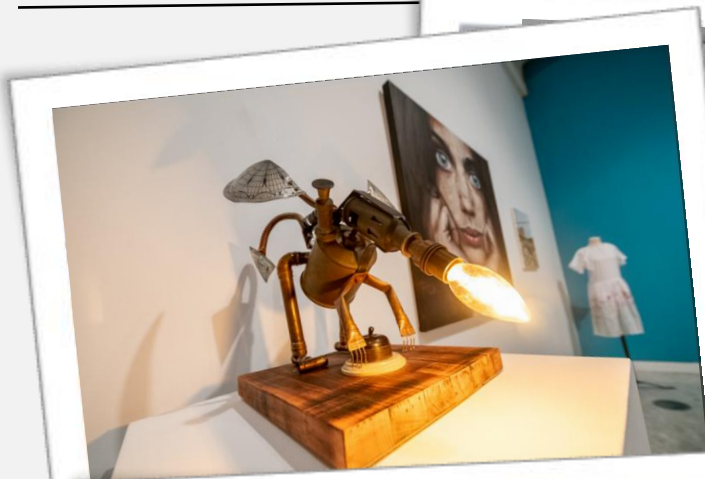
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Examples of previous works

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Key dates

Tuesday 7 th January	Coventry Open 2025, submission online portal opens
Wednesday 15 th Jan Saturday 18 th Jan	Herbert Art Gallery & Museum public technical support days
Monday 17 th February	Online submission portal closes (midnight)
Wednesday 26 th February- Friday 28 th February -	Second round notification - please log in Young People's Participants Adult Participants
Sat 8 th & Sun 9 th February	Successful applicants to bring in their physical work.
Monday 10 th March	Live Judging day
Tuesday 11 th March	Applicants notified if their piece is to be exhibited
Wed 12 th to Sun 16 th March	Applicants who were unsuccessful collect their works
Thursday 27 th March	Private view
Friday 28 th March	Coventry Open, opens
Sunday 8 th June	Coventry Open, closes to public

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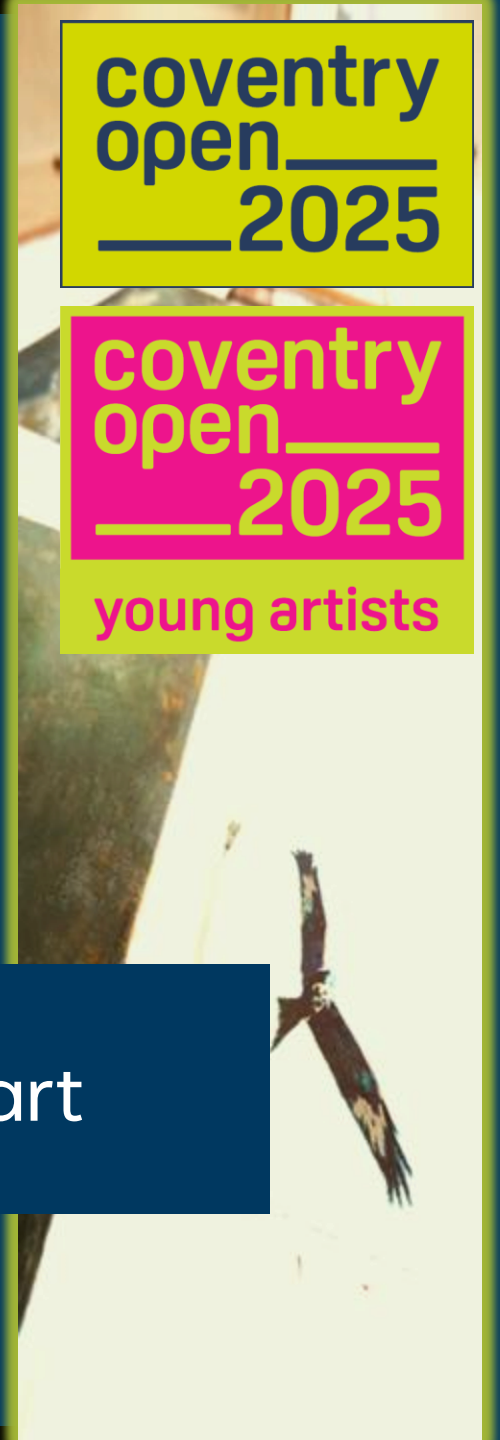
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COVENTRY OPEN 2025

Taking part



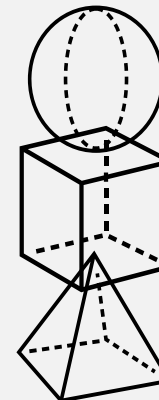
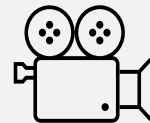
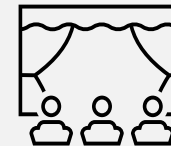
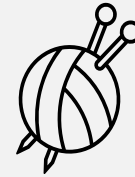
Entering work

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You can enter a maximum of two pieces made after April 2023; they can be of any of the following types:

- Painting
- Drawing
- Photography
- Digital
- Print
- Sculpture
- Mixed Media
- Installation
- Video/Audio
- Performance
- Even work you've made as a group

Submitting your work is free



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Where do I have to live?

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Artists must be aged 19 and over for the adult category, and 15-18 years in the young person's section. You must be living, studying, or working in the West Midlands region:

- Herefordshire
- Shropshire
- Staffordshire
- Warwickshire
- Worcestershire

Or, the Metropolitan districts of:

- Birmingham
- Coventry
- Dudley
- Sandwell
- Walsall
- Wolverhampton



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Rules

There is a long list of rules on the Herbert Art Gallery & Museum's website for you to look at. However, the key things to know are:

2D work cannot be bigger than 2m in any direction, this includes the frame

3D work must be able to be carried by one person and not be bigger by 1.5m in any direction

Films should not be longer than 10 minutes running time

Work submitted must be made by you and be original

Every piece must have been made after April 2023

The Coventry Open 2025 will not exhibit anything unsafe or that which is considered Hate Speech.

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How to upload



When uploading your work take as long as you need, the website will not time out



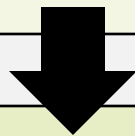
You can only enter your work by submitting it online on the Herbert Gallery & Museum's website: [Coventry Open 2025 - The Herbert Art Gallery & Museum](#)

1

There are separate buttons for each of the Open's categories:

- **Young Artists 15-18 years**
- **Adult**

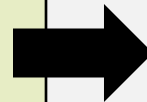
make sure you enter your work in the right category.



2

You will need a tape measure and a camera. Mobile phone photographs are fine.

You will need to add the size of your work in centimeters and upload clear images to give you the best chance of being selected.



3

Follow the questions through the application process and answer them as best as you can

You will be asked about your piece. Write a few sentences to describe it. The following questions might help:

- **Why did you make it?**
- **How did you create it?**
- **How does it make you feel?**

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What happens next



The panel of three independent judges will choose which work is placed in the exhibition



Not all work will be chosen

Young Artists will have **one round**.
19+ have **two rounds** of selection:
1. Online
2. Drop off your work at the Herbert Art Gallery & Museum

Successful pieces are exhibited, unsuccessful pieces are asked to be collected by the artist

You can sell your work **commission free**

There is a **£1000 prize** for the winning Adult entry & **£250** for Young artists, chosen by the judging panel.

And, a **£500 prize** will be given to the 'People's Choice,' which will be chosen by the public when the exhibition opens

Upload your work by midnight



FEBRUARY
2025

Judging – 1st round – login
Shortlisting



FEBRUARY
2025

Judging – 2nd round – login
To find out how you've done



MARCH
2025

Bring your family and friends
and vote for your favourite



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Herbert Art
Gallery &
Museum
Jordan Well
Coventry
CV1 5QP
024 7623 7521

www.theherbert.org

If you need help

If you need any technical help, from the people who run the portal, please email:

lori@oess.uk

If you have any general questions about Coventry Open 2025, please email:

covopen@cvlife.co.uk

Or attend one of our support submitting online days on:



**JANUARY
2025**

Herbert Art Gallery & Museum public - questions,
photography and portal use support **covopen@cvlife.co.uk**



**JANUARY
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**Details of both events are available on the
Herbert Art Gallery & Museum's website**

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